



ASTHMA FOUNDATION NT STRATEGIC PLAN 2020- 2023

VISION

**Territorians
Breathing
Better**

PURPOSE

To reduce the impact and prevalence of asthma, allergy and other related conditions in the Northern Territory through raising awareness, advocacy, education and training, advice and information.

VALUES

**Client-Focused
Respectful
Professional
Accountable
Quality Driven**

KEY PRIORITIES AND STRATEGIES

ENSURE PEOPLE WITH ASTHMA AND THEIR FAMILIES ARE INFORMED AND SUPPORTED TO BETTER MANAGE ASTHMA

- Provide assessment, management advice and referral services for individuals with asthma.
- Provide support and education to family members of people with asthma.
- Deliver services to all parts of the Northern Territory whenever possible.

STRENGTHEN THE CAPACITY OF HEALTH PROFESSIONALS AND OTHERS TO ASSIST PEOPLE WITH ASTHMA

- Provide specialised training and information to support enhanced client services by health professionals (e.g. general practitioners, medical students, nurses, physiotherapists, pharmacists, and Aboriginal Health Workers).
- Deliver advice and training about the management of asthma and related conditions to people in care and education settings and other workplaces.
- Develop resources and training approaches to extend capacity building across the community.

ENHANCE COMMUNITY AWARENESS AND UNDERSTANDING OF ASTHMA AND RELATED CONDITIONS

- Communicate across various media channels and social media platforms to extend community knowledge and participate in events, promotions and campaigns to raise awareness.
- Develop targeted education initiatives for high risk groups, including the aged, Aboriginal and CALD in particular.
- Work with other agencies and stakeholders to help build a more supportive community environment for addressing asthma and related conditions.

PROVIDE ONGOING LEADERSHIP IN THE PREVENTION AND MANAGEMENT OF ASTHMA AND RELATED CONDITIONS IN THE NT

- Be the pre-eminent local organisation for the providing advice or information about asthma and related conditions, treatment developments and issues or concerns of public interest.
- Strive for excellence through performance improvement, effective and responsive governance and a committed and engaged workforce.
- Continually explore opportunities that may assist primary prevention and address the contribution of lifestyle factors on the incidence of asthma and related conditions.